



THE ADDYMS

2019

AMERICAN ADVERTISING AWARDS

& 2020 BIG WIG AWARDS



WINNERS

PROFESSIONAL COMPETITION

TOP AWARDS

BEST OF SHOW

MDR

Water Street Oyster Bar

YEA Oysters - Restaurant Rebrand

BEST OF FILM, VIDEO AND SOUND

Taco Gear

The Taco Chair

Webisode Series

BEST OF SALES & MARKETING

MDR

Southwest School of Art

Are you IN? Sales Kit

BEST OF DIGITAL

Pettus Advertising, Inc.

Visit Corpus Christi

Explore Corpus Christi

BEST OF OUT-OF-HOME

Snyder + Associates

The Children's Hospital of San Antonio

Outdoor Board

BEST OF PRINT (TIE, FOR 2 ENTRIES)

Snyder + Associates

The Children's Hospital of San Antonio

Magazine Advertising Campaign

BEST OF PRINT (TIE, FOR 2 ENTRIES)

Snyder + Associates

The Children's Hospital of San Antonio

Magazine Advertising Campaign

BEST OF PRO BONO

Texas State Aquarium

Shared Expressions / Art Center Campaign

**SPECIAL JUDGE'S
AWARDS**

MOST COMPELLING

MDR

20/20 Vintage

Unruly Things Illustration Series

BEST READ

Everything Looks Good

Art Museum of South Texas

Confluence Exhibition Catalogue

I WANT TO GO TO THERE

MDR

USS LEXINGTON

Face Your Fears Campaign

**PROFESSIONAL
COMPETITION JUDGES**



Adam Brown

Creative Director

Marrow



Dan Edmonds

*Senior Vice President/
Design Director*

LAWRENCE & SCHILLER



D.D. Kullman

Associate Creative Director

University of Phoenix

GOLD WINNERS

Corpus Christi Independent School District
Mary Carroll High School Logo

Everything Looks Good
Art Museum of South Texas
Confluence Exhibition Catalogue

Jason Page Photography
Hester's Thanksgiving Desserts Photography

MDR
Water Street Oyster Bar
YEA Oysters - Restaurant Rebrand

MDR
Southwest School of Art
Are you IN? Sales Kit

MDR
20/20 Vintage
Unruly Things Illustration Series

Pettus Advertising, Inc.
Visit Corpus Christi
CC Beer Trail Passport Program

Pettus Advertising, Inc.
Visit Corpus Christi
Explore Corpus Christi

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Campaign

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Campaign Out-Of-Home Campaign

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Outdoor Board

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Outdoor Board

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Magazine Advertising Campaign

Snyder + Associates
The Children's Hospital of San Antonio
60th Anniversary Magazine Advertising Campaign

Taco Gear
The Taco Chair
Webisode Series

SILVER WINNERS

Enlightened Images
Altitude Media
Port Dredging Carolina
Video, More Than :60 Seconds

MDR
Corpus Christi Regional Transportation Authority
Fleet Forward
Integrated Brand Identity Campaign

MDR
NavyArmy Community Credit Union
You're Why
Out-Of-Home Campaign

MDR
USS Lexington Museum
Face Your Fears
Integrated Advertising Campaign - Local

MDR
CC Polymers
Corporate Brand Development
Integrated Brand Identity Campaign

Pettus Advertising, Inc.
Visit Corpus Christi
Go Corpus Christi Campaign
Music Without Lyrics—Single

Pettus Advertising, Inc.
Texas State Aquarium
Saving More Than Memories
Magazine Advertising Campaign

SILVER WINNERS *continued*

Snyder + Associates

La Palmera Mall

*Back To School Stall Clings
Out-Of-Home Campaign*

Snyder + Associates

La Palmera Mall

*Back To School Stall Clings
Out-Of-Home Campaign*

Taco Gear

Sew Taco

Podcast

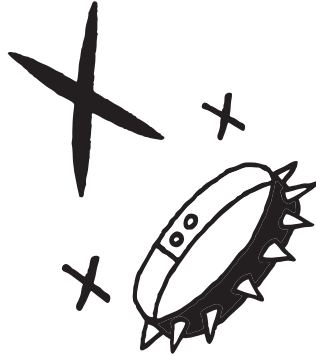
Texas A&M University-Corpus Christi

The Islander

Texas A&M University-Corpus Christi

Texas State Aquarium

*Shared Expressions / Art Center
Campaign*



BRONZE WINNERS

Austin Wilkins Creative Design

American Bank Center

Last Couple Standing Poster

Enlightened Images

Altitude Media

Aquarium Port Relationship

Video, More Than :60 Seconds

MDR

Hogan Homes

Sales Kit

MDR

Port of Corpus Christi

Milestones in the Making Annual Report

MDR

Corpus Christi Regional Transportation Authority

Better Starts With B

Internet Commercial

MDR

USS Lexington Museum

Salute to Summer Campaign

BRONZE WINNERS *continued*

MDR

Tennis Success

Advantage, Youth Campaign

MDR

NavyArmy Community Credit Union

You're Why

Television Commercial Campaign

Pettus Advertising, Inc.

Texas State Aquarium

Save More Than Memories

Magazine Advertising - Full Page or Less

Pettus Advertising, Inc.

Visit Corpus Christi

Playbill Campaign

Magazine Advertising

Pettus Advertising, Inc.

Visit Corpus Christi

Texas Monthly Insert

Copywriting

Snyder + Associates

CHRISTUS Santa Rosa Health System

150 Year Celebration Invitation

Snyder + Associates

La Palmera Mall

La Palmera Back To School Campaign

Snyder + Associates

CHRISTUS Spohn Health System

CHRISTUS Spohn Our Promise To You

Local Television Commercial :30 Seconds

Texas A&M University-Corpus Christi

2017-2018 Annual Report

Texas State Aquarium

Halloween Parody Posters

Social Media, Campaign



TOP AWARDS

BEST OF SHOW

Antelmo Aguirre
Body Magazine Feature Spread

SPECIAL JUDGE'S AWARD FOR "PUNNIEST"

Ruth Hannah Maldonado
CC Southside Farmers' Market Campaign

SPECIAL JUDGE'S AWARD FOR "I'D PICK IT UP."

Rhiannon Howard
In Season Magazine

SPECIAL JUDGE'S AWARD FOR "IN MY FEELS"

Rhiannon Howard
#EndTheDisorder Social Campaign

GOLD WINNERS

Rhiannon Howard
In Season Magazine

Danielle Galindo
Día De La Concha Festival ReBrand

Antelmo Aguirre
The Cramps - Human Fly Music Video

Antelmo Aguirre
Body Magazine Feature Spread

Rhiannon Howard
#End Social Campaign

SILVER WINNERS

Danielle Galindo
Primal Wingbar Packaging Series

Abraham Leija
Mirage Magic Co. Beginner Magic Kit Packaging

Bradley Platz
FEATURED Magazine

Ruth Hannah Maldonado
CC Southside Farmers' Market Campaign

**Texas A&M University-Corpus Christi
Graphic Design Students**
ONE DAY: Family Counseling Service

Bradley Platz
Atomic Omelette Branding Campaign

Bradley Platz
Generational Divide Animation

BRONZE WINNERS

Neiman Ward
Nike Carters Packaging Series

Bradley Platz
FEATURED Magazine Cover

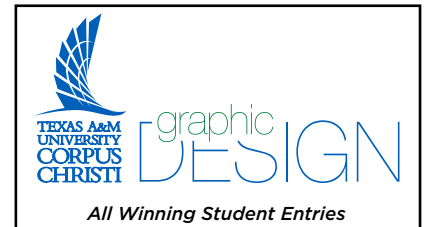
Rhiannon Howard
"Kids Can Make" Cookbook Series

Sierra Lutz
abide. Magazine

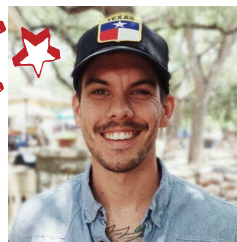
Antelmo Aguirre
Body Magazine

Antelmo Aguirre
Sandi's Diner App

Neiman Ward
*ArtDayCo: Art Workshop
Fundraiser Campaign*



STUDENT COMPETITION JUDGES



Garret Huls
Sr. Designer
San Antonio Spurs

*Creative Director
& co-owner*
Huls Design



Carla Swallow
Graphic Designer
Texas State Aquarium



Gerald Flores
*Creative Director
& Taco Lover*
Taco Gear®



BIG WIGS 2020

CELEBRATING THE BEST IN OUR INDUSTRY

Best Media Buyer

Marisol Ramirez, Gulf Coast Federal Credit Union

Best Social Media Manager

Kylie Cooper, The Bend Magazine

Best Event Planner

Elena Flores, Sew Bonita

Best Venue Coordinator

Stephanie Garcia, House of Rock

Best Event Photographer

Fonzie Munoz, Fonzie Munoz Photography

Best Specialty Advertising Sales Rep

Kristin Stockley, FastSigns

Best Voice Over Talent

CoCo, CoCo OutLoud in CC

Best Commercial Actor / Model

Sarah Estrada, StyledxSarah

Best TV/Cable Sales Representative

Rene Bosquez, KIII TV

Best Radio Sales Representative

Celeste Torres, iHeart Media

Best Small Format Printer Sales Representative

Ida Alvarado, Gulf Coast Mailing Services

Best Large Format Printer Sales Representative

Kristin Stockley, FastSigns

Best Newspaper / Magazine Sales Representative

Chris Knapick, The Bend Magazine

Best Outdoor Sales Representative

Liz Massey Kimmel, Lamar

Best Digital Sales Representative

Chris Knapick, The Bend Magazine

Best Non-Traditional Sales Representative

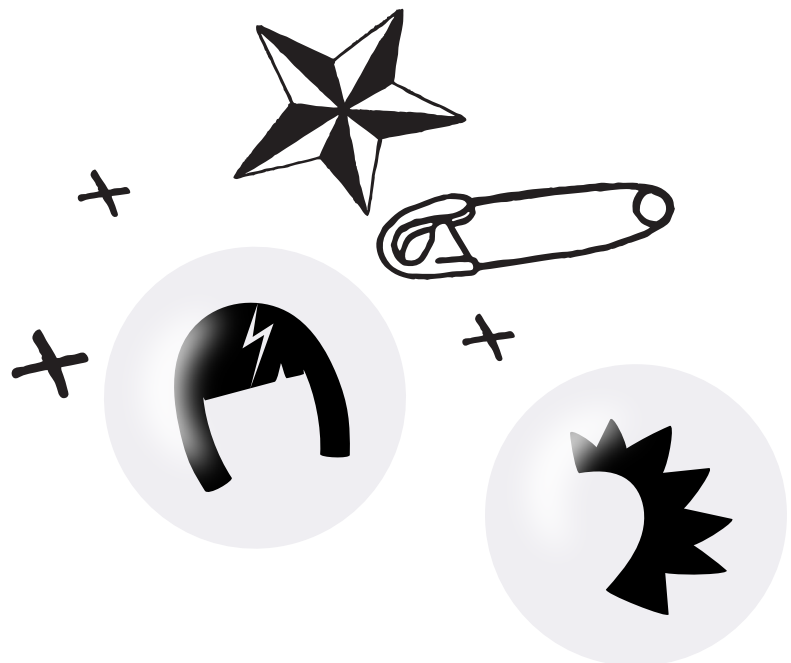
Sarah Barbosa, Texas State Aquarium

Best Unsung Hero

Clarissa Serna, Coastal Living on KZTV



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