

THE

# Addys

AMERICAN ADVERTISING AWARDS

AND **BIG WIGS** 2019

**WINNERS**  
BOOK

# Best of Show

## Snyder + Associates

Equality Texas Corpus Christi Steering Committee -  
Equality Texas "This Is My Story"  
Poster - Campaign

## Special Judge's Awards

### BEST OF MOTION GRAPHICS AWARD MDR

Hogan Homes - Coolest. Summer. Ever.

### BEST STORYTELLING AWARD

#### Snyder + Associates

Equality Texas - "This Is My Story"

### BEST USE OF CONDIMENTS AWARD

#### Snyder + Associates

Wienerschnitzel, Inc. -  
Wienerschnitzel 50th Anniversary

## Knightstorm Productions

House of Rock - Otrafest Lineup  
Online Film, Video & Sound Campaign

## Best of Awards

### BEST OF FILM, VIDEO & SOUND AWARD

#### Knightstorm Productions

House of Rock - Otrafest Lineup

### BEST OF SALES & MARKETING AWARD

#### MDR

Corpus Christi Downtown Management District -  
All Ways Original

### BEST OF PRINT AWARD

#### Pettus Advertising, Inc.

Visit Corpus Christi - reDiscover Surfer Spread



### Art Museum of South Texas & Molly Pierce Design

Art Museum of South Texas - ARTBALL  
Special Event Material - Card, Invitation, Announcement Campaign

### Corpus Christi Hooks Baseball Club

Corpus Christi Hooks Baseball - Batting Practice on the Lexington  
Events - Single Event

### Corpus Christi Independent School District

Corpus Christi Independent School District -  
Cunningham at South Park MS Logo  
Public Service Collateral - Brand Elements

### David Olds Fotografie

Halo Flight - Annual Report Photography  
Visual - Still Photography - Campaign

### Jason Page Photography

Shannon Bumstead / Agent KM Real Estate - 13858 Gunwale Info Site  
Website - Microsites

### Knightstorm Productions

House of Rock - Otrafest Lineup  
Internet Commercial - Online Film, Video & Sound Campaign

#### MDR

Hogan Homes - Coolest. Summer. Ever.  
Advertising & Promotion - Campaign

Corpus Christi Downtown Management District - All Ways Original  
Integrated Brand Identity Campaign - Local or Regional/National

#### MDR - Agency Rebrand

Advertising Industry Self Promotion Integrated Campaign

Corpus Christi Downtown Management District -  
Peppermint Lane Event Poster  
Visual - Illustration - Single

### Pettus Advertising, Inc.

Pettus Advertising, Inc. - Pettus Advertising, Inc.  
Advertising Industry Self-Promotion - Brand Elements

Visit Corpus Christi - reDiscover Surfer Spread  
Spread, Multiple Page or Insert - Single Unit

Visit Corpus Christi - SA Theater Series Playbills Campaign  
Magazine Advertising Campaign

Visit Corpus Christi - Fiesta de la Flor  
Events - Single Event

### Snyder + Associates

Wienerschnitzel, Inc. - Wienerschnitzel Symphony Program  
Magazine Advertising Campaign

La Palmera Mall - Rockport-Fulton High School Prom  
Events - Single Event

Equality Texas Corpus Christi Steering Committee -  
Equality Texas "This Is My Story"  
Out-of-Home - Poster - Campaign

Equality Texas Corpus Christi Steering Committee -  
Equality Texas "This Is My Story"  
Out-of-Home - Poster - Campaign

La Palmera Mall - La Palmera "Fabulous Not Factory"  
Out-of-Home - Outdoor Board - Single Unit

La Palmera Mall - La Palmera "Fierce Not Factory"  
Out-of-Home - Outdoor Board - Super-sized, Extension/Dimensional,  
Digital or Animated - Single Unit

Wienerschnitzel, Inc. - Wienerschnitzel 50th Anniversary  
Visual - Logo Design

### University of Houston-Victoria

University of Houston-Victoria - UHV Here, We Go  
Brochure - Single Unit

## Silver

### Jason Page Photography

Sweet Life Bake / Vianney Rodriguez - Jennie-O GroundTurkey Series  
*Visual - Still Photography - Campaign*

### MDR

Port of Corpus Christi - Moving America's Energy  
*Collateral Material - Printed Annual Report*

Hogan Homes - Hogan Homes Website  
*Websites - Consumer*

NEC Co-op Energy - Farmers Market Powered by NEC  
*Integrated Branded Content Campaign - Local or Regional/National*

### Pettus Advertising, Inc.

Texas State Aquarium - Texas State Aquarium Annual Report  
*Collateral Material - Printed Annual Report*

Pettus Advertising, Inc - Pettus Advertising Logo  
*Advertising Industry Self-Promotion - Brand Elements*

Visit Corpus Christi - Harvey Recovery/reDiscover Campaign  
*Magazine Advertising - Magazine Advertising Campaign*

Visit Corpus Christi - Frontera  
*Visual - Logo Design*

### Snyder + Associates

La Palmera Mall - "Bling In The New Year"  
*Magazine Advertising Full Page Or Less Single Unit*

La Palmera Mall - La Palmera "Magic of the Holidays"  
*Film & Video - Animation, Special Effects or Motion Graphics*

### Texas State Aquarium

Texas State Aquarium - Texas State Aquarium Holiday Card  
*Branded Content & Entertainment For Online Film, Video & Sound - Single entry :60 seconds or less*

### University of Houston-Victoria

University of Houston-Victoria - 2018 UHV Baseball Program Cover  
*Collateral Material - Publication Design - Cover*

University of Houston-Victoria - UHV/ABR Reading Series  
*Out-of-Home - Poster - Campaign*

University of Houston-Victoria - 2017-18 UHV Annual Report Website  
*Digital Publications - Single*

## Bronze

### ACouplePuns

ACouplePuns - PunnyMoon Social Media Takeover  
*Social Media - Campaign*

### Austin Wilkins Creative Design

Taggart Motor Company - Taggart Motor Co. 25th Anniversary  
*Out-of-Home - Outdoor Board - Flat - Single Unit*

### MDR

USS Lexington - Pepsi Truck Wrap  
*Out-of-Home - Mass Transit/Airlines - Exterior - Single*

HEB - Helping Here  
*Branded Content & Entertainment For Online Film, Video & Sound - Single entry - more than :60 seconds*

NavyArmy Community Credit Union - You're Why  
*Integrated Advertising Campaigns - Consumer Campaign-Local*

### Pettus Advertising, Inc.

Visit Corpus Christi - Harvey Recovery/reDiscover  
*Television Advertising - Regional/National - Television - National Campaign*

### Snyder + Associates

Texas A&M University Corpus Christi - TAMUCC Highway Underpass Branding  
*Ambient Media - Installations - Single Installation*

La Palmera Mall - LP Summer Billboard Campaign  
*Out-of-Home - Out-Of-Home Campaign*

La Palmera Mall - La Palmera "Magic of the Holidays"  
*Television Advertising - Local - Single Spot :60 seconds*

### University of Houston-Victoria

University of Houston-Victoria - De Leon Symposium  
*Out-of-Home - Poster - Single Unit*

University of Houston-Victoria - 2017-18 UHV Annual Report Animation  
*Visual - Illustration - Single*

# Student Show

## Best of Show - Rising Star

**Sonny Martinez**

Giddy Up Vintage Chopper Show  
Educational Institution: TAMUCC  
Integrated Brand Identity Campaign

## Special Judge's Awards

**Catherine Derbala**

**MOST SHELF READY PACKAGING AWARD**

Healix Vitamins & Supplements  
Educational Institution: TAMUCC  
Product or Service Sales Promotion - Packaging

**Marcela Vasquez**

**THE EVENT WE WANT TO GO TO AWARD**

Carnaval De Barranquilla  
Educational Institution: TAMUCC  
Integrated Brand Identity Campaign

**Texas A&M University – Corpus Christi Graphic Design**

**CAMPAIGN THAT CHECKS ALL THE BOXES AWARD**

ONE DAY 2017-18 Youth Odyssey  
Educational Institution: Texas A&M University Corpus Christi  
Graphic Design Department  
Integrated Advertising Campaign - Consumer Campaign

## Gold

### **Antelmo A. Aguirre**

Texan Courage Commemorative Posters  
Educational Institution: TAMUCC  
*Out-Of-Home - Poster - Campaign*

### **Catherine Derbala**

Healix Vitamins & Supplements  
Educational Institution: TAMUCC  
*Product or Service Sales Promotion - Packaging*

### **Cat Herndon**

Muertos

Educational Institution: Del Mar College Journalism Department  
*Still Photography - Color, Single*

### **Sonny Martinez**

Giddy Up Vintage Chopper Show  
Educational Institution: TAMUCC  
*Integrated Brand Identity Campaign*

### **Texas A&M University–Corpus Christi Graphic Design**

ONE DAY 2017-18 Youth Odyssey  
Educational Institution: Texas A&M University Corpus Christi  
Graphic Design Department  
*Integrated Advertising Campaign - Consumer Campaign*

## Silver

### **Bradley Platz**

Tailored Packaging Series  
Educational Institution: TAMUCC  
*Product or Service Sales Promotion - Packaging*

### **Cat Herndon**

Fright

Educational Institution: Del Mar College Journalism Department  
*Still Photography - Color, Single*

### **Colton Warren**

Monster Milk

Educational Institution: TAMUCC  
*Product or Service Sales Promotion - Packaging*

### **Marcela Vasquez**

Wild Waves Won't Break Us Down  
Educational Institution: TAMUCC  
*Out-Of-Home - Poster - Campaign*

### **Neiman Ward**

In Conversation with J.Cole

Educational Institution: TAMUCC  
*Publication Design - Editorial Spread or Feature*

### **Ruth Hannah Maldonado**

Metal Grind Coffee House

Educational Institution: TAMUCC  
*Product or Service Sales Promotion - Packaging*

## Bronze

### **Colton Warren**

World Cosplay Summit Rebrand  
Educational Institution: TAMUCC  
*Integrated Brand Identity Campaign*

### **Julieta Hernandez**

Drum

Educational Institution: Del Mar College Journalism Department  
*Still Photography - Black & White, Single*

### **Marcela Vasquez**

Victress Magazine

Educational Institution: TAMUCC  
*Publication Design - Magazine Design*

Carnaval De Barranquilla

Educational Institution: TAMUCC  
*Integrated Brand Identity Campaign*

### **Sonny Martinez**

Red Hat Coffee Logo

Educational Institution: TAMUCC  
*Logo Design*

## Students Judges

### **Brad Snyder**

Principle / Creative Director  
Snyder + Associates

### **Jarred Schuetze**

Associate Art Director  
The Bend Magazine

### **Nikki Riojas**

President & Founder  
Women's Entrepreneur  
Society of Corpus Christi



# BIG WIGS

CELEBRATING THE BEST IN OUR INDUSTRY

2019

## **Best Media Buyer**

Will Perry | CONCRETE STREET AMPHITHEATER

## **Best Event Planner**

Brooke Wymer | TEXAS STATE AQUARIUM

## **Best TV/Cable Sales Rep**

Delissa Ruiz | KRIS TV

## **Best Venue Coordinator**

Julie Gonzales | TEXAS STATE AQUARIUM

## **Best Specialty Advertising Sales Rep**

Ashlee Struchen | CONCRETE STREET AMPHITHEATER

## **Best Voice Over Talent**

Monte Montana | IHEART/C101

## **Best Event Photographer**

Meagan Benavides | MEAGAN B. PHOTOGRAPHY

## **Best Newspaper/Magazine Sales Rep**

Holly Lewis | INSPIRE MAGAZINE

## **Best Radio Sales Rep**

Celeste Torres-Herrera | IHEART MEDIA

## **Best Small Format Printer Sales Rep**

Ida Garcia | GULF COAST MAILING SERVICES

## **Best Large Format Printer Sales Rep**

Asella Gonzalez | ICONIC SIGN GROUP

## **Best Outdoors Sales Rep**

Liz Massey-Kimmel | LAMAR OUTDOOR

## **Best Digital Sales Rep**

Lorie Garcia | IHEART MEDIA

## **Best Non-Traditional Sales Rep**

Maggie Freeborn | CORPUS CHRISTI HOOKS

## **Best Social Media Manager**

Gerald Flores | TACO GEAR

## **Best Commercial Actor/Model**

Aileen Corpus | THE BLANCO AGENCY

## **Best Unsung Hero**

Seamus McAfee | TEXAS STATE AQUARIUM

→→→→→ *Congratulations!* →→→→→

# Thank You To All Nominees

## Media Buyer

Yvonne Olvey | OLVEY MEDIA CONSULTING  
Lexi Buquet | BUCKET WORKS  
Lauren Clayton | MDR ADVERTISING  
Kim Wilmoth | TEXAS VEIN & VASCULAR  
Will Perry | CONCRETE STREET AMPHITHEATER  
Erica Brock | PETTUS ADVERTISING

## Event Planner

Brooke Wymer | TEXAS STATE AQUARIUM  
Daniel Benavides | CORPUS CHRISTI COMIC CON  
Laura Sandoval | THE BAY JEWEL  
Helen Vela | BREWSTER STREET ICEHOUSE  
Heidi Hovda | VISIT CORPUS CHRISTI  
Amanda Sanchez | TWIST EVENT DESIGN  
Jo Anne Howell | OH GOODIE DESIGNS+EVENTS  
D'Anne Buquet | BUCKET WORKS

## TV/Cable Sales Rep

Ken Schuetze | KIII TV  
Lisa Cooper | SPECTRUM REACH  
Rene Schaefer | KIII TV  
Theresa Bishop | FOX 38 TV  
Delissa Ruiz | KRIS TV  
Virginia Harbeck | KRIS TV

## Venue Coordinator

Angela Aguilera | RICHARD M. BORCHARD REGIONAL  
FAIRGROUNDS  
Julie Gonzales | TEXAS STATE AQUARIUM  
Laura Sandoval | THE BAY JEWEL  
D'Anne Buquet | BUCKET WORKS  
Stephanie Garcia | HOUSE OF ROCK  
Katy Jones-Gulsby | WOMEN'S ENTREPRENEUR SOCIETY  
Catherine Polinard | CORPUS CHRISTI COUNTRY CLUB

## Specialty Advertising Sales Rep

Dawn Heald | ADS VENTURE MEDIA  
Robert Fisher | PRESTIGE WORLDWIDE  
Laurie Murray | IMPACT MARKETING  
Shannon Spree | NATIONAL CINEMEDIA  
Ashlee Struchen | CONCRETE STREET AMPHITHEATER  
Ted Cohen | IMPACT MARKETING

## Voice Over Talent

Kyle Land | THE BLANCO AGENCY  
Monte Montana | IHEART/C101  
Ed Ocanas | RETRO 104.1  
Barbi Leo | IHEART/KSAB  
Danny Conley | KEDT TV  
Celeste Torres-Herrera | IHEART MEDIA

## Event Photographer

Edgar De La Garza | TAMU-CC  
Meagan Benavides | MEAGAN B. PHOTOGRAPHY  
Ashlee Struchen | SWEETEST SNAPS  
Jason Page | JASON PAGE PHOTOGRAPHY  
Lillian Jean Reitz | LILLIAN JEAN PHOTOGRAPHY

## Newspaper/Magazine Sales Rep

Holly Lewis | INSPIRE MAGAZINE  
Laura Rodriguez | LOCALIQ  
Gavin Neill | LOCALIQ  
Chris Knapick | THE BEND MAGAZINE  
Jordan Regas | THE BEND MAGAZINE

## Radio Sales Rep

Addie Franklin | IHEART MEDIA  
Celeste Torres-Herrera | IHEART MEDIA  
Lorie Garcia | IHEART MEDIA

## Small Format Printer Sales Rep

Nora Tristan | GRUNWALD PRINTING  
Michael Guzman | GULF COAST MAILING SERVICES  
Ida Garcia | GULF COAST MAILING SERVICES  
Chad Borchers | QUIKPRINT

## Large Format Printer Sales Rep

Ryan Jones | ARROW DISPLAY SIGNS  
Nora Tristan | GRUNWALD PRINTING  
Kathy Jones | ARROW DISPLAY SIGNS  
David DeLaFuente | ICONIC SIGN GROUP  
Asella Gonzalez | ICONIC SIGN GROUP

## Outdoor Sales Rep

Robert Whitehurst | COOPER OUTDOOR  
Sam Solis | LAMAR OUTDOOR  
Liz Massey-Kimmel | LAMAR OUTDOOR

## Digital Sales Rep

Larry Tucker | GOODWAY GROUP  
Lorie Garcia | IHEART MEDIA

## Non-Traditional Sales Rep

Sara Dolson | CC BLISSBOX  
Shannon Spree | NATIONAL CINEMEDIA  
Rene Hernandez | LA PALMERA MALL  
Maggie Freeborn | CORPUS CHRISTI HOOKS

## Social Media Manager

Kylie Kinnett | THE BEND MAGAZINE  
Lauren Perkins Underwood | INSPIRING SOCIAL  
Kathryn Hyatt | MDR ADVERTISING  
Emily Zertuche | VISIT CORPUS CHRISTI  
Sierra Washington | CONCRETE STREET AMPHITHEATER  
Brenda Davis | TAMU-CC  
Lexi Buquet | BUCKET WORKS  
Dylan Rios | FIRST COMMUNITY BANK  
Gerald Flores | TACO GEAR  
Jason Houlihan | DEL MAR COLLEGE  
Roque DeLeon | MIDNIGHT ISLAND

## Commercial Actor/Model

Aileen Corpus | THE BLANCO AGENCY

## Unsung Hero

Kara Rivas | KCS PUBLIC RELATIONS  
Danielle Howell | LA PALMERA MALL  
Kira Hays | ENLIGHTENED IMAGES  
Nichol Edlin | KRIS TV  
Dexter Miranda | DANCE TIL DAWN ENTERTAINMENT  
Nikki Riojas | WOMEN'S ENTREPRENEUR SOCIETY  
Kristina Wechsler | LA PALMERA MALL  
Jarred Schuetze | THE BEND MAGAZINE  
Seamus McAfee | TEXAS STATE AQUARIUM  
Michelle Castellanos | IHEART MEDIA  
Kylie Kinnett | THE BEND MAGAZINE  
Paulette Kluge | VISIT CORPUS CHRISTI  
Ashley Seahorn | WOMEN'S ENTREPRENEUR SOCIETY  
D'Anne & Lexi Buquet | BUCKET WORKS